

Be the Change 2013 Summary



Stand Together Serve Together 13th annual national day of service

October 5, 2013

Coordinated by
South Asian Americans Leading Together (SAALT)

Highlights

- More than 3100 people gathered in 17 cities and 37 campuses across the U.S. to participate in *Be the Change 2013* and answer Mahatma Gandhi's challenge to "be the change you wish to see in the world"
- Coordinated by South Asian Americans Leading Together (SAALT), the thirteenth annual national day of service brought together youth, students, activists, advocates, community members, and allies to build community through service
- Participants committed over 5400 volunteer hours at more than 60 service sites focused on:
 - Food and hunger
 - Shelters
 - Youth
 - Health
 - Environment



"Even though I helped a small town in Texas, I feel like I was able to make a big difference in my community. Be the change helped me realize how a small difference can help someone so much more than I realized."

-Mayura, Texas Tech University



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Be the Change 2013 locations

Participating cities

Austin, TX
Atlanta, GA
Boston, MA
Buffalo, NY
Chicago, IL
Honolulu, HI
Irvine, CA
Los Angeles, CA
New Brunswick, NJ

Jacksonville, FL
New York City, NY
Oakland, CA
Orlando, FL
Philadelphia, PA
Seattle, WA
Tampa, FL
Washington, DC

Participating campuses

"It didn't matter where I ended up going, but the fact that I was doing service for others felt great enough."

-Sejal, Oklahoma



American University
Baruch College
Baylor University
Boston University
California Institute of Technology
City College of New York
College of William and Mary
Drexel University
East Carolina University
Embry Riddle Aeronautical University
Florida Coastal University
George Mason University
George Washington University
Georgia Institute of Technology
New Jersey Institute of Technology
New York University
Ohio State University
Rutgers University
St. John's University

Stony Brook University
Temple University
Texas A&M University
Texas Tech University
University of Florida
University of Georgia
University of Houston
University of Illinois Urbana Champaign
University of Miami
University of Minnesota
University of North Carolina
University of Oklahoma
University of Pennsylvania
University of Pittsburgh
University of Tennessee- Knoxville
University of Texas- Austin
University of Virginia
Wayne State University



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Service Sites

Be the Change 2013 participants volunteered at over 90 service sites, including:

Food and Hunger

Alameda County Community Food Bank
Austin Sunshine CampusGreen Corn Project
Feeding America- Tampa Bay
Los Angeles Regional Food Bank
Manna Food Center
Meals on Wheels
My Brother's Table
Orlando Union Rescue Mission
Second Harvest Food Bank
Sustainable student farms



"I think it is important to take any opportunity to give back to the community that is giving so much to us."

- Aravind, Texas A&M University

Shelters

Athens Homeless Shelter
Crisis for Women in Transition
New York Avenue Men's Shelter
Project Safe



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Youth

Adopt a Playroom
Austin Partners in Education
Beecher Hill Elementary School
Crisis Nursery
Discovery Program
John Wilson Boys and Girls Club
Miracle Foundation
Sagamore Hills Elementary School
Science Spectrum
Snapfinger Elementary School
Sunset Valley Elementary School



Health

American Diabetes Walk
Breast Cancer Awareness Walk- Boston, MA
Dell Children's Hospital
Robert Wood Johnson University Hospital
Saint Joseph's Children's Hospital
South Asian Marrow Association of Recruiters
Stony Brook University Cancer Center

"Waking up early to go support the fight against breast cancer was one of the most inspiring things I have been able to do. Seeing all the survivors so upbeat and involved to support such a great cause really put a smile on my face!"

-Harjaap, Boston University



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Environment

Adopt a Block
Adopt a Highway
Arlington Garden of Pasedena
Camp Holiday Trails
Charlottesville Park and trail cleanup
Colorado River Alliance
Festival Beach Community Garden
LaVista Park
New York City Parks Department: St. Mary's Park
Newark Conservancy
Newtown High School
Parks and Natural Resources, Arlington, VA
Pease Park Conservancy
Piedmont Virginia Community College
Philadelphia Zoo
REDEEM Community Outreach
Temple University Clean-up
Truly Living Well
UT Concho Community Garden
Vo LaSalle Family Crump Farm
Zilker Botanical Gardens



Other

Athens Humane Society Center
Austin Animal Center
Bridge of Lubbock
Chhaya CDC
Columbia Heights Day
Habitat for Humanity
Hamdard Center
Humane Society of Tampa Bay
Lisner Louise Dickson Hurt
Old Pecan Street Festival
Our Lady of Kea'au
Salvation Army Thrift Warehouse
Upbound Walk

"Be the Change was a great experience. Year after year it gets better. Feels really good being able to give back to the community."

-Marlis, Embry-Riddle Aeronautical University



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Media

Media Hits

- Be The Change Austin – Sonia Kotecha and George Luc on KXAN (September 28, 2013)
<http://youtu.be/GEI2yNI6-OE>

Social Media

- 2,139 Twitter followers
- SAALT posted 184 *Be the Change* 2013 tweets
- The *Be the Change* 2013 hashtag #BTC2013 was used over 231 times
- 2,544 Facebook likes
- 21 Facebook posts related to *Be the Change*

National Sponsors & National Partners

Be the Change 2013 was generously supported by National Sponsors and National Partners

National Sponsors



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South Asian Marrow Association of Recruiters (SAMAR)

Sigma Sigma Rho sorority

Delta Phi Omega Sorority



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